

Undergraduate/Graduate Catalog Program

2019-2020

Introduction

- a. [Richard T. Doermer School of Business](#)
- b. The purpose of the major is to prepare students for positions in the banking and financial services industries through advanced training that emphasizes both theory and practice. The major courses are taught by faculty members comprised of both academic researchers and experienced practitioners. The program involves collaboration with the banks in the Fort Wayne area.
- c. Student Learning Outcomes
 - Upon completion of the money and banking major students will:
 1. understand and be able to explain how money, monetary policy and macroeconomic variables affect individuals and businesses;
 2. understand and be able to explain economic and financial aspects of day-to-day bank operations;
 3. be able to analyze, interpret and present financial data related to bank operations and monetary policy;
 4. be able to apply basic financial economics concepts and tools in a business decision-making process.
 - In addition, upon completion of the Bachelor of Science in Business (B.S.B) Degree, the students will:
 1. be able to integrate fundamental principles of business theory and practice;
 2. be able to solve problems by modeling, analyzing data (qualitative and numeric), and using critical thinking skills;
 3. be able to understand the global and cultural implications of business decisions;
 4. be able to understand ethical considerations in business decision;
 5. be able to understand the relationship between the community and business;
 6. be able to demonstrate the effective communication and teamwork skills;
 7. be prepared for life-long learning in a dynamic environment.
- d. Accreditation

The BSB Degree is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).
- e. [TSAP Information](#)

II. Program Delivery

- a. The program is offered on-campus.

III. Declaring This Major

- a. Students are admitted as pre-business students until they have completed the specific pre-business requirements needed for admission to the Bachelor's degree program. To be admitted to the B.S.B. program, applicants must have a cumulative GPA of 2.00 or higher and will have completed at least 45 credits that apply toward the degree, including the courses listed below. Within this course listing, successful applicants will have (1) a grade of C- or better in each course and (2) a GPA of 2.50 or better within these courses.

IV. General Requirements

- a. [Degree Requirements](#)
- b. [General Education Requirements](#)
- c. [Overlapping Courses](#)
- d. [College Graduation Requirements](#)
- e. [Academic Regulations](#)

V. Program Requirements

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- b. Listing required courses for admission to program (*if applicable*)

Course Number and Title	Credits
COM 11400	Fundamentals of Speech Communication 3
MA 22900	Calculus for the Managerial, Social, and Biological Sciences I 3
PSY 12000 or	Elementary Psychology or
SOC 16101	Principles of Sociology 3
BUS 10001	Principles of Business Administration 3
ENGL 23301	Intermediate Expository Writing 3
BUS 20401	Business Communication 3
BUS 10000	Introduction to College and Business Careers 1
BUS 20100	Principles of Financial Accounting 3
BUS 20101	Computers in Business 3
ECON 20101	Introduction to Microeconomics 3
BUS 20001	Business Degree Seminar 0

Three additional rules apply for admission to the B.S.B. program :

1. No more than 6 credits of these courses may be repeated, and no course may be repeated more than once.

2. Both the original and the repeat grades earned in the above courses will be used to compute the admission GPA. This includes courses that you have taken or repeated at Purdue Fort Wayne and other Purdue campuses.
 3. Students must earn a minimum of 300 points in the Passport to Success program, including at least two high impact events, before they can be admitted to any of the majors. Passport to Success is a program required of all business majors that emphasizes participation in activities outside the classroom. Details of the Passport to Success program may be found on the Doermer School of Business website.
- c. Listing specific general education courses required for the program that also meet Purdue general education requirements (*if applicable*)

Category A: Foundational Intellectual Skills

1. Written Communication Credits: 3

- [ENGL 13100 - Reading, Writing, and Inquiry I](#) Cr. 3.

2. Speaking and Listening Credits: 3

- [COM 11400 - Fundamentals of Speech Communication](#) Cr. 3.

3. Quantitative Reasoning Credits: 3

- [MA 22900 - Calculus for the Managerial, Social, and Biological Sciences I](#) Cr. 3.

Scientific Ways of Knowing Credits: 3

Select one of the following:

ANTH 20001 - Bioanthropology Cr. 3.

ASTR 10000 - The Solar System Cr. 3.

BIOL 10000 - Introduction to the Biological World Cr. 3.

BIOL 32700 - Biology of Aging Cr. 3.

CHM 11100 - General Chemistry Cr. 3. required lab

CHM 11500 - General Chemistry Cr. 4. required lab

CHM 12000 - Chemistry and Art Cr. 3.

EAPS 10001 - General Geology Cr. 3-5.

EAPS 12100 - Journey To Mars Cr. 3.

NUTR 30300 - Essentials of Nutrition Cr. 3.

GEOG 10700 - Physical Systems of the Environment Cr. 3.

GEOG 10900 - Weather and Climate Cr. 3.

HORT 10100 - Fundamentals of Horticulture Cr. 3.

PHYS 10500 - Sound and Music Cr. 3.

PHYS 11500 - Introduction to Lasers Cr. 3.

PHYS 12000 - Physics of Sports Cr. 3.

PHYS 15200 - Mechanics Cr. 5. required lab

PHYS 21800 - General Physics Cr. 4. required lab

PHYS 22000 - General Physics Cr. 4. required lab

PHYS 22300 - X-Ray Physics Cr 3.

Business majors are not required to take a lab class but if you choose to take a class with a required lab, you must complete the required lab. If you opt to take a science class that is not on the list above, then you will have to take another Scientific Ways of Knowing class as a general education elective that satisfies any missing outcomes.

Humanistic and Artistic Ways of Knowing Credits: 3

PHIL 11100 - Introduction To Ethics Cr. 3.

Interdisciplinary Ways of Knowing Credits: 6

Must complete

BUS 10001 - Principles of Business Administration Cr. 3.

and select one of the following:

INTL 20000 - Introduction to International Studies: Emerging Global Visions Cr. 3.

LGBT 20000 - Introduction to Scholarship on Lesbian, Gay, Bisexual, and Transgender Issues Cr. 3.

LING 46000 - Language in Society Cr. 3.

OLS 45400 - Gender and Diversity in Management Cr. 3.

PACS 20000 - Introduction to Peace and Conflict Studies Cr. 3.

PPOL 16200 - Environment and People Cr. 3.

REL 11200 - Religion and Culture Cr. 3.

SOC 10900 - Community and the Built Environment Cr. 3.

WOST 24000 - Topics in Feminism Cr. 3.

EALC 10101 - Elementary Japanese I Cr. 4.

EALC 10201 - Elementary Japanese II Cr. 4.

FR 11100 - Elementary French I Cr. 4.

FR 11201 - Elementary French II Cr. 4.

GER 11100 - Elementary German I Cr. 4.

GER 11201 - Elementary German II Cr. 4.

NELC 10000 - Elementary Arabic I Cr. 4-5.

NELC 15000 - Elementary Arabic II Cr. 4-5.

SPAN 11101 - Elementary Spanish I Cr. 4.

SPAN 11201 - Elementary Spanish II Cr. 4.

SPAN 11300 - Accelerated First Year Spanish Cr. 4.

DSB Additional Requirements Credits: 6

You must earn a grade of C- or better in each of the following courses:

ENGL 23301 - Intermediate Expository Writing Cr. 3.

BUS 20401 - Business Communication Cr. 3.

Listing of Major courses and supporting courses

Business and Economics Core – 46 credits

BUS 10000 Intro to College & Business Careers (1 credit)

BUS 20100 Principles of Financial Accounting (3 credits)

BUS 20200 Principles of Managerial Accounting (3 credits)

BUS 20101 Computers in Business (3 credits)

BUS 20300 Commercial Law I (3 credits)

ECON 20101 Microeconomics (3 credits)

ECON 20201 Macroeconomics (3 credits)

ECON 27000 Statistical Theory in Economics & Business (3 credits)

BUS 20001 Business Degree Seminar (0 credits)

BUS 30100 Financial Management (3 credits)

BUS 30101 Marketing Management (3 credits)

BUS 30102 Operations Management (3 credits)

BUS 30200 Managing & Behavior in Organizations (3 credits)

BUS 32100 Management of Information Technology (3 credits)

BUS 40400 Social, Legal, Ethical Implications of Bus Decisions (3 credits)

BUS 43000 Organizations and Organizational Change (3 credits)

BUS 40000 Business Senior Seminar (0 cr)

BUS 40100 Policy and Strategy (3 credits)

Money and Banking major courses – 24 credits

ECON 32201 Intermediate Macroeconomic Theory (3 credits)

ECON 32100 Intermediate Microeconomic Theory (3 credits)

Complete one of the following courses (3 credits)

- BUS 34500 Money, Banking and Capital Markets (3 credits)
- ECON 35000 Money and Banking (3 credits)

Complete two courses from the list below (6 credits)

- ECON 30600 Fed Challenge or Monetary Policy (3 credits)
- BUS 31000 Financial Statement Analysis (3 credits)
- BUS 30300 Intermediate Investments (3 credits)
- ECON 47101 Econometrics (3 credits)
- ECON 36001 Public Finance Survey (3 credits)

BUS 44600 Bank and Financial Intermediation (3 credits)

BUS 45400 Current Topics in Banking (3 credits)

BUS 49700 Bank Simulation Course (3 credits)

- d. Cumulative GPA requirement for graduation and Major GPA requirement for graduation
- to earn a BSB you must obtain an overall GPA of 2.3 in BUS and ECON courses.
- e. Special academic regulations specific to the program.
- A grade of C- or better in each BUS and ECON course. Developmental courses do not apply to degree requirements.
 - Your final consecutive 30 credits must be taken at Purdue Fort Wayne after you have been formally admitted to the B.S.B. program. Business majors may not count BUS, ECON or OLS courses towards their general education requirements (unless noted).
- f. Student Responsibilities:
- You are responsible for satisfying the graduation requirements specified for your selected program. Thus, it is essential that you develop a thorough understanding of the required courses, academic policies, and procedures governing your academic career. All requests for exceptions to specific requirements must be made in writing and may be granted only by written approval from the appropriate chair or dean.
- g. To ensure that you will be professionally competitive with other members of your graduating class, you may complete the degree requirements specified in the catalog in effect at the time you were formally admitted to the degree program only if:
1. Progress toward your degree objective has been continuous. If you have not registered for degree-applicable courses as a Purdue Fort Wayne business major for a period of one calendar year, you will be considered as not progressing toward your original degree objective. Subsequently, if you qualify for re-entry to an undergraduate business program at Purdue Fort Wayne, you must satisfy the admission and degree requirements specified in the Purdue Fort Wayne catalog that includes your year of re-entry.
 2. No more than five years have elapsed since your admission to the business degree program. If more than five years have elapsed, your cumulative academic record will be reviewed by the appropriate business or economics department, and you will be required to meet the degree criteria specified in the current Purdue Fort Wayne catalog. This may result in your having to repeat those courses in which the original content is determined to be outdated.

3. The necessary courses or degree programs are available. If the courses that were required at the time of your formal admission to the business degree program are no longer available, you must complete the current replacements for those courses. Should these newer courses require prerequisites you have not taken, you must also enroll for these prerequisites in the appropriate sequence.
- h. To remain eligible for the B.S.B. program, a student may not retake any of the 30000 or 40000-level BUS or ECON courses more than twice. An appeal may be made by the student to the Undergraduate Policy Committee (UPC) in the case of extenuating circumstances.
 - i. Generally, courses in basic business and economics subjects (10000-20000 level) will be accepted as equivalent if they are being transferred from regionally accredited institutions. Courses in advanced business and economics (30000-40000 level) will only be considered equivalent if they are from another business school accredited by The Association to Advance Collegiate Schools of Business (AACSB), were taken within the past five years, and were taken as a junior or senior class standing.
 - j. Other program requirements
 - At least 50 percent of required business and economics courses must be completed at Purdue Fort Wayne in order for a B.S.B. degree to be awarded.
 - Credit by Examination Under very limited circumstances and subject to the following policies, you may be permitted to earn credit by means of a special examination:
 1. In all cases, your eligibility for a credit examination; the type of examination; testing procedures, date, time, and location; and evaluation of your performance are the decision of the appropriate Purdue Fort Wayne business or economics department. The decision of the department is final.
 2. Credits earned by examination cannot exceed 10 percent of your total degree requirements.
 3. You may attempt an authorized credit examination only once.
 4. Only those examination scores that equate to a C- grade or better will be considered.
 5. Only the grade P will be reported for credit earned by examination.
 - k. Total credits for degree
120 credits